

FAX# 703 528 7880 OCT2/12 18.10
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 6359008

	CLASS: NATL.	LOCAL	REGIONAL
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EST # 1905 COMMENTS: (LINE, ORDER, INVOICE)

	WK-1	18	10
12			
FREE			
CCEC/13			

CO-OP BILLING NEEDED

DATE OCT2/12 18.10

TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 10/2

STA: *****
IN ADVANCE SCHEDULE *****

***** THIS IS A CASH IN ADVANCE
CON CM ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1905

33 S 900P-1100P

30	\$6,000.00	10/7	0	SUN
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PROGRAM : REVENGE

0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	A		1000P-1100P	30		\$4,250.00	10/3	10/3	1		WED	1
PROGRAM : DEBATE ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-33 FOR 1 SPOT/WK												
47	A		600A-700A	30		\$1,500.00	10/3	10/5	1		W-F	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 46-48												
48	A		1235A-135A	30		\$250.00	10/6	10/6	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 46-48												
STATION MAKEGOOD OFFERS:												
M5 OK'D BUY#33							OCT7		30S	\$6,000.00	(OCT2/12)	
							OCT3		30S	\$4,250.00	PLS ADVISE.	
							OCT3		30S	\$1,500.00		
							OCT6		30S	\$250.00		
							CMT:WE CAN OFFER					
OCT/12 101915.00												CONTRACT TOTAL 101915.00
												TOTAL SPOTS 60

MARKET TOTALS \$272,355 WFTV 37% WKMG 28% WESH 15% WOFL 17% WKCF 1% WRBW 2% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE